



Naviance for College & Career Readiness

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Education *Beyond* Expectations

College & Career Readiness

What is required for college and career readiness?

Academic achievement
Academic skills
Personal skills
Work Ethic

AND

Consistent college and career
emphasis and investigation



Blue Valley Quick Stats

Students indicate they are college bound	93%
Students taking ACT before graduation	93.1%
Average ACT score	25
Students reaching college readiness benchmarks	
English	91%
Math	77%
Reading	71%
Science	65%
All	54%
Students completing AP/college credit-bearing class	88%
Graduates enrolling in college right after high school	85%
Graduates who complete college 4-6 years after high school	63%



Blue Valley Stats – Additional Considerations

Percentage of students completing strategic career investigation

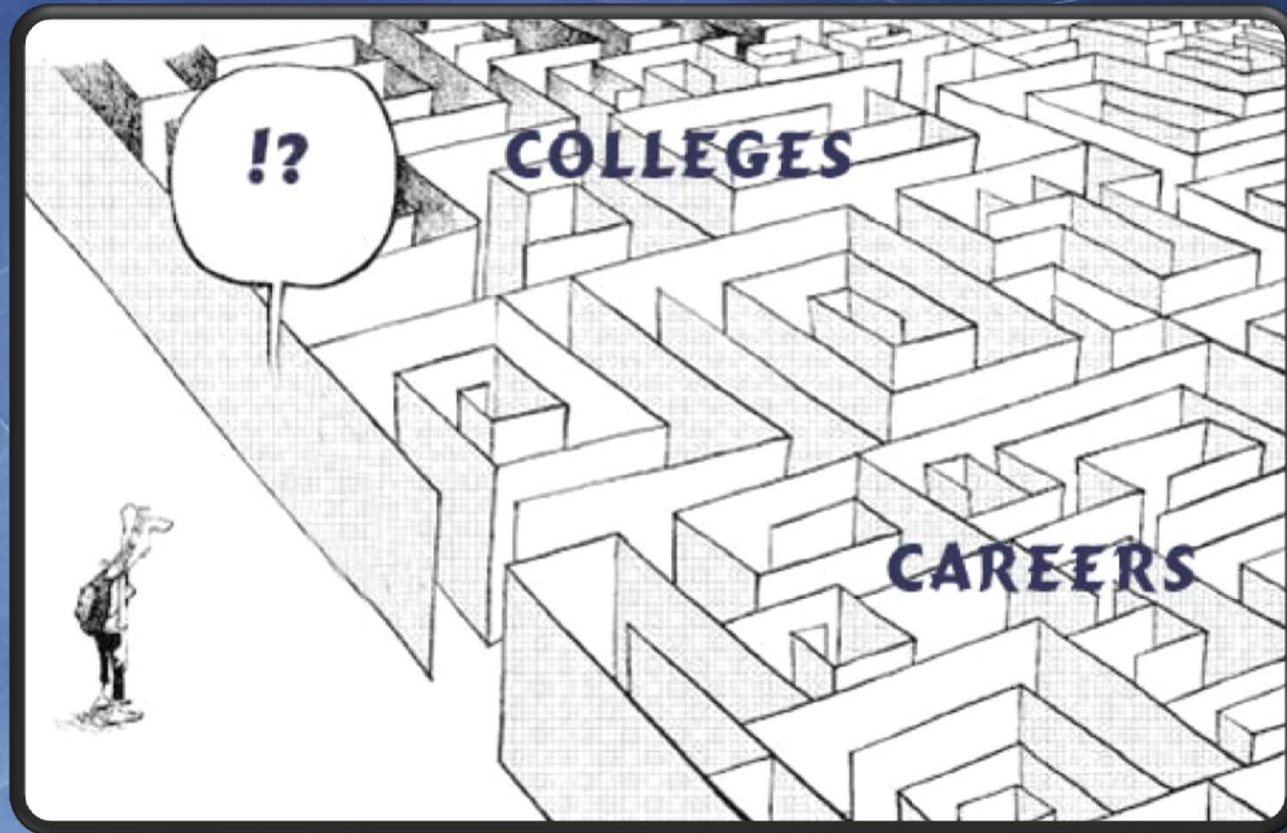
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Percentage of students completing strategic college investigation

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College & Career Readiness



"What do you want to be when you grow up?"



College & Career Readiness

Hope is not a plan.

But hope can stem from an
intentional, powerful plan.

Enter NAVIANCE.



NAVIANCE

College & Career Readiness via Naviance

Navigate + Guidance = Naviance

Naviance – A web-based program that facilitates student success planning, course planning, career investigation, college investigation, and the college application process.



Family
Connection



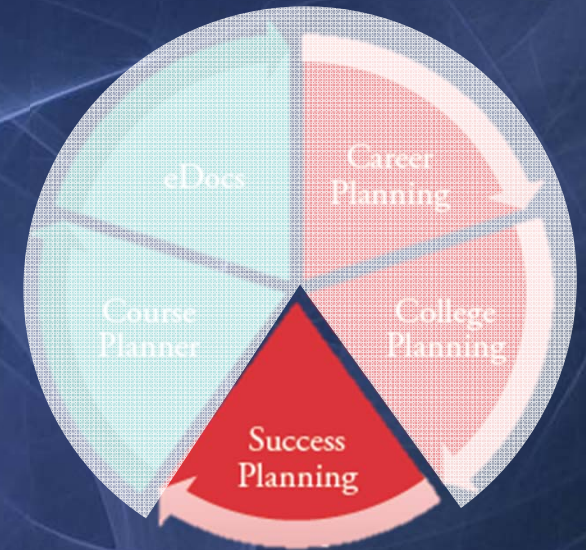
Naviance



Naviance Success Planning

Creating a plan for the future

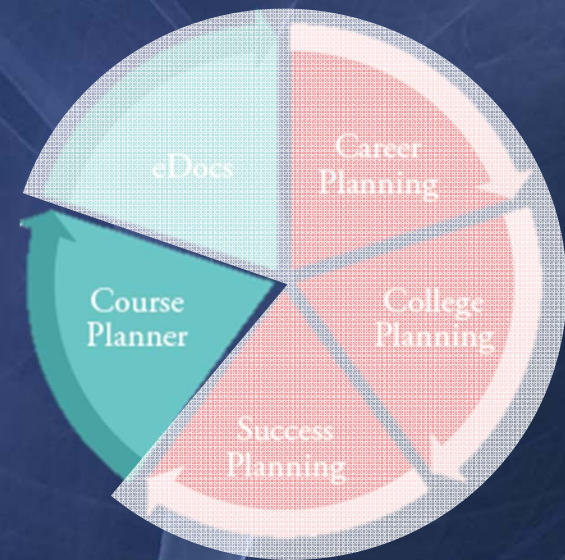
- Establishing goals – SMART or plain formats
 - Academic or Achievement Goals
 - Career Goals
 - College Goals
 - Personal Goals
- Tasks assigned by counselors, teachers
- To do list with dates for tasks
- Consider and manage post-secondary plans
- Journal feature for notes



Naviance Course Planner

Course Planning = Smarter Four-Year Planning

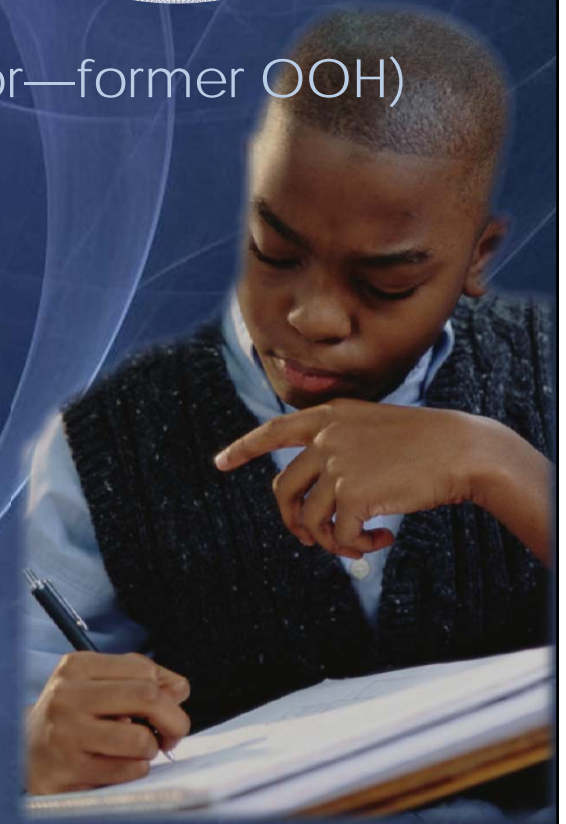
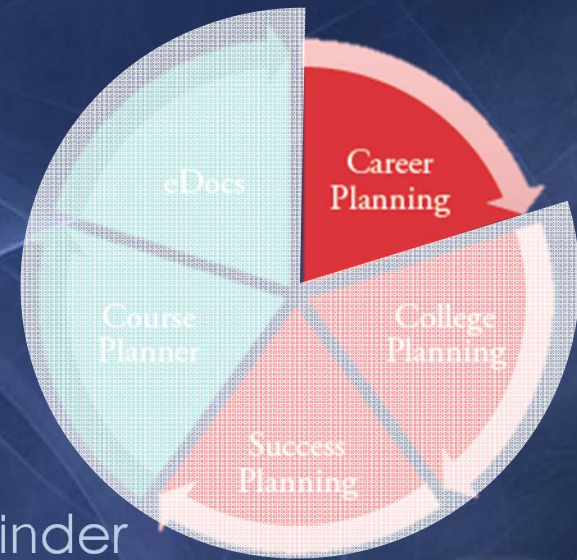
- Course Description Guide
- Sample four-year plans
- Create multiple four-year plans
- Compare four-year plan to college recommended options



Naviance Career Planning

Investigate careers with dynamic variables

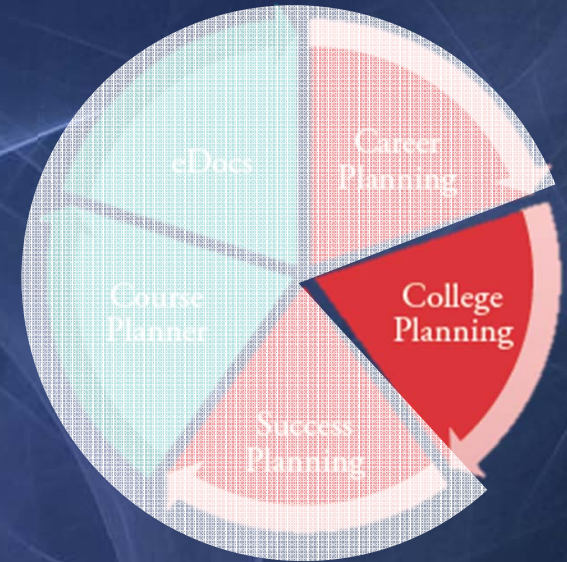
- Complete MS, HS career inventories
 - Career Cluster Finder
 - Career Interest Profiler (Holland)
 - Career Key
 - Do What You Are (MBTI) or Strengths Finder
- Research careers with O*NET (US Dept of Labor—former OOH)
- Maintain a list of careers of interest
- Connect careers to college, goals, courses
- Road Trip Nation Interview Archive



Naviance College Planning

Strategic, dynamic college research tools

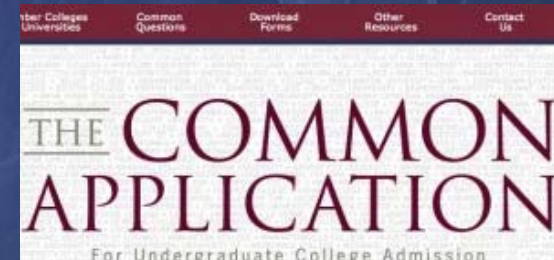
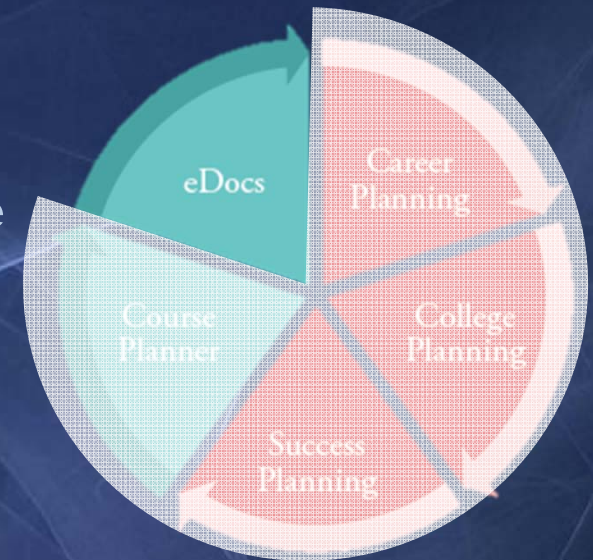
- Colleges of Interest list
- Schedule rep visits
- College Supermatch research tool
- Search and compare
- Scattergrams
- Acceptance history
- Summer enrichment experiences
- Scholarship search and match
- Cross-reference among all elements



Naviance eDocs

Naviance eDocs allows for simplified college application process

- Use Common Application
- Staff submit documents via Naviance
- Application to-do lists
- Submission history
- Manage acceptance results
- Senior exit survey
- Alumni tracking capability



Blue Valley Implementation

- Initial roll out August 2013 with senior and junior focus
- Site coordinators oversee configuration and implementation
- Information Technology provides digital information transfers
- Progressive implementation of elements
- Replaces, strengthens similar elements from the past
- Parent account activation throughout 2013-2014
- Schools control implementation of benchmark elements



Collaborative Implementation

**Education Services &
Student Services**
Project Management
Program Development
Implementation Oversight

Information Technology
Student Data Imports
Course Imports
Single Sign-On
School Sync Process

**School Administration & Site
Coordinators**
Implementation of Scope &
Sequence Elements



Benefits of Naviance

MANY!

- Timely completion of college and career elements
- Combines interrelated elements
- Ongoing data creates rich, dynamic information
- Facilitates conversations about future plans



Benefits of Naviance

- Student active engagement, decision making
- Parent involvement opportunities
- Streamline college application processes
- Submission documentation for students/staff
- Longitudinal data collection



Security & Privacy

Naviance adheres to FERPA guidelines for the secure handling of student information on behalf of Blue Valley.

- Information never shared
- Blue Valley and Naviance have strict oversight of all student information
- Students/parents share information during the college application process



Naviance Success

Building a solid plan toward a clear, successful future



Special Thanks

Site Coordinators

Becky Coker
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Rebecca Seitz
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Christiann Daniel

Kim Goldsmith
Tina Reynolds
Shari Schaake
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Questions



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